

# EXPAND NETWORKS WINS REZNICK GROUP FOR SUPERIOR ICA ACCELERATION



## IN SUMMARY

- Layer 7 QoS protecting ICA sessions performance
- Protocol acceleration is enabling Reznick Group to speed larger ICA transfers over the WAN
- Reduced user frustration and maximised productivity for overseas workforce

## APPLICATIONS

- Citrix XenApp

## PROFILE

A national leader in accounting, tax and business advisory services, Reznick Group is ranked among the top 20 public accounting firms in the United States, serving clients in a broad spectrum of industries.

Founded in 1977, Reznick Group maintains 10 offices– in Atlanta, Ga.; Austin, Texas; Baltimore and Bethesda, Md.; Charlotte, N.C.; Chennai, India; Chicago, Ill.; Los Angeles and Sacramento, Calif.; and Tysons Corner, Va. Reznick Group is a Certified Public Accounting Firm and a Professional Corporation.

## THE CHALLENGES

For Reznick Group's overseas users, quick and reliable access to the internal accounting system is critical to enable them to efficiently process workflows for the organizations audit and tax services.

As the organization's data never leaves the United States, the overseas users access all the business information via Citrix ICA using secured thin client computers. David Forrestell, Sr. Manager of Security at Reznick, comments, "Our role is to ensure all users to have access to the tools and applications that enable them to do the work the need to do. It was clear we needed to maximize the bandwidth available to us, as network performance was affecting productivity. We needed an optimization solution that would help us to reduce the long screen delays the users were experiencing and reduce network congestion to make this efficiency a reality."

## THE SOLUTION

**“ Expand compresses and accelerates ICA traffic better than its competitors. With 95% of our traffic being over Citrix, the decision was easy.**

- David Forrestell, Sr. Manager of Security at Reznick

Reznick Group evaluated WAN Optimization technology from Expand Networks, Cisco, Juniper and Riverbed to address the problem and found Expand Networks Accelerators to have superior ICA performance. Forrestell explains, "Expand compresses and accelerates ICA traffic better than its competitors. With 95% of our traffic being over Citrix, the

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decision was easy.”

With the decision made, Reznick Group completed the implementation of Expand Networks’ Accelerators and according to Forrestall the large gains in performance were immediately visible, “Not only were the network statistics impressive but the performance was also noticed by the users, whose previous frustrations with network delays were now non-existent.”

## THE BENEFITS

Expand Networks’ Accelerators are successfully providing Reznick Group’s overseas employees with a virtual proximity experience, bridging the proximity gap between users and their applications and datacenter services to maximize productivity.

Expand Networks’ Accelerator’s can deliver a consistent 300% Citrix ICA acceleration over the WAN, with peaks of up to 1,000%. At Reznick Group, Expand’s integrated technology is successfully applying techniques such as Layer 7 QoS to protect ICA sessions performance, whilst the protocol acceleration is enabling Reznick Group to speed larger ICA transfers over the WAN.

With the project a success, Forrestall is now looking to move forward with Expand Networks technology to accelerate the entirety of the organization’s traffic across the US and implement the Mobile Accelerator Client, with unique HIVE technology to support its mobile users. He explains;

“The easy configuration and implementation of the Accelerator meant that it was up and running very quickly indeed. Expand has been very supportive and responsive throughout the implementation, and the product clearly delivers on its promises. We’d now like to replicate the efficiency savings across other areas of our organization, and I think the newly launched Mobile Client will be a great fit.”

## LEARN MORE

Some of the best-known names in financial services, manufacturing, retail, health care, as well as leading government agencies and the military, rely on Expand Networks for optimized network infrastructures and superior applications performance.

For more information on how Expand solutions can benefit your company, contact your local Expand representative today or visit us at [www.expand.com](http://www.expand.com).