



Expand Networks Selected by IPSTAR for Optimized Satellite Managed Service Offering

The world's largest and most advanced commercial satellite system provides accelerated IP services with optimization

SYDNEY, Aust. – June 16th 2009 – Expand Networks www.expand.com, the leader in optimizing WANs for branch office consolidation and virtualization, today announced that IPSTAR, a subsidiary of Thaicom and the leading provider of satellite broadband services in Asia-Pacific, has enhanced its managed service offering based on Expand's WAN optimization technology. The optimized service element will ensure fast, resilient and cost-effective satellite communications for IPSTAR's corporate customers, placing remote users in virtual proximity of critical business applications to help improve business processes across distributed environments.

According to Patompob Suwansiri, VP of Marketing at IPSTAR, Expand's solution proved it could add significant value to IPSTAR's already strong satellite service offering, he comments, "Expand's superior WAN optimization technology helps maximize our broadband service offerings particularly for the banking and corporate sectors. The Expand solution enables IPSTAR to offer increased levels of quality of service by way of higher bandwidth throughput, reduced latency, and seamless delivery of business critical applications, ensuring enhanced user experience and productivity, for our customer's employees."

Expand's WAN optimization technology, with integrated Space Communication Protocol Standard (SCPS) technology, mitigates the effect of low bandwidth and high latency obstacles that can traditionally impede the speed and performance of applications over satellite links. Combining SCPS with compression, byte-level caching and layer 7 QoS, Expand's technology is enabling IPSTAR to offer 'virtual' capacity as part of its existing service to customers.

Based on Expand's unique satellite optimization technology, IPSTAR's TCP Accelerator premium service can be added to a customer's existing managed satellite offering at a monthly OPEX charge. Steve O'Brien, VP of Expand Networks APAC comments, "In today's economic environment, all organizations are demanding greater flexibility in how technology is provisioned to allow them to choose between CAPEX or OPEX options for delivering better RoI. By offering WAN

optimization as part of a managed service, IPSTARs customers can reap the benefit of WAN optimization technology whilst meeting the rising pressures for reliable and rapid RoI. With a predictive monthly bill, customers pay for the service out of OPEX, which reduces the total cost of ownership whilst IPSTARs SLA's help to reduce management complexity.”

O'Brien concludes, “In APAC, particularly Australia and New Zealand, we have seen heightened interest amongst service providers for optimizing their offering to better manage the flow of traffic over satellite links. With the ability to accelerate *all* business applications, our technology excels in satellite environments ensuring they achieve maximum potential, which results in improved end user productivity and reduced network costs. As demand for optimum satellite performance rises, this is a compelling proposition for service providers operating in this competitive marketplace. Expand's selection by IPSTAR to optimize its managed service is yet another endorsement of how our technology is successfully adding value to the Satellite Managed Service market by increasing the service levels which are currently available and increasing competitive advantage.”

About IPSTAR

IPSTAR is the world's largest commercial satellite ever launched into orbit and is designed for high-speed communications over an Internet Protocol platform. IPSTAR facilitates two-way broadband Internet service and cost-effective solutions for any community or business lacking access to terrestrial line infrastructure, providing instant coverage in blind spot areas. The broadband satellite system enables rapid ground network deployment and flexible service locations anywhere, anytime under its extensive footprint, and provides cost-effective broadband solutions to the Corporate and Government sectors and the Telecom and Broadcasting Industries. The breadth of IPSTAR's geographical reach—covering an area inhabited by 3.2 billion people, or roughly 45 percent of the world's population—positions IPSTAR as a preferred gateway into 14 countries across the Asia-Pacific region, resulting in strategic advantages over other broadband satellites and setting the pace for innovation in the industry. IPSTAR broadband Internet service is distributed through a network of IPSTAR Partners. Presently, IPSTAR provides full nationwide broadband satellite service in eleven countries: Australia, Cambodia, China, Japan, Korea, Malaysia, Myanmar, New Zealand, Thailand, the Philippines and Vietnam. IPSTAR Company Limited is a wholly owned subsidiary of Thaicom Public Company Limited – one of Asia's leading satellite operators and providers of telecommunication services. Thaicom currently operates a fleet of four satellites: THAICOM-1A, THAICOM-2, THAICOM-4 (IPSTAR) and THAICOM-5.

For more information visit: www.ipstar.com and www.thaicom.net

About Expand Networks

Expand Networks is the pioneer and leader in the WAN Optimization market. Expand helps organizations simplify their IT infrastructure while delivering remote offices fast, reliable and secure access to networked applications. This results in improved user productivity and cost-effective IT management. Expand offers a multi-service integrated platform that ensures superior performance for any application over any network. From its headquarters in Roseland, NJ and its global locations, Expand Networks (www.expand.com) serves more than 3,500 enterprise and public sector customers in over 100 countries including: American Express, Bacardi USA, BMW, Continental Airlines, Carr America, Colgate, Elizabeth Arden, Reed Exhibitions, Target and United States Department of Defense with over 40,000 units deployed and over 2,000 MS Terminal Services and Citrix customers. Expand is the largest supplier of WAN Optimization products to US Government and Military agencies (greater than 10,000 units) and also has the most units deployed at a single corporate location, (3,000).

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